



ERIC MILLS

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*References are available
upon request*

PORTFOLIO

Design samples are
available at:
www.ericmillsdesign.com

OBJECTIVE

Seeking a challenging position where I can utilize my graphic and web design skills, marketing knowledge and experience with emerging technology to create innovative, functional and beautiful work in a productive, goal-oriented environment.

EXPERIENCE

Graphic/Web Designer Consultant • December 2012–Current
Choice Hotels International, Inc. • Rockville, Maryland

Design and create various types of print and digital collateral for the company's brands and business development groups, including: email campaigns (design and code), brand prototype books, banners, business cards, website design, flyers, and more. Worked with clients to create successful solutions.

Graphic/Web Designer • June 2008–December 2012

American Marketing Services, Inc. • Germantown, Maryland

Successfully create graphic design projects by collaborating with clients and sales force from concept to completion; including print advertisement, web design and logo and branding projects. Coordinate with web developer to manage online projects. Working with team to create new marketing business ventures through the use of new web-based services. Exploring and integrating new technologies to improve design and marketing capabilities, products and services.

Accomplishments:

- Increased production over 50% through optimized workflow management and integration of script-driven automation
- Led the redesign of *The Merchandiser Magazine* from *The Merchandiser Newspaper*
- Worked with developer to create a new CMS-driven website, adding new functionality for employees, clients and visitors

Art Director - Mobile App Design • July 2009–Current (Personal Business)

One South Design, LLC • Sykesville, Maryland

Working from the ground up with a mobile application start-up company, creating several successful apps for the iOS platform. Responsible for art direction, design, branding and user interface for all applications. Coordinated efforts with third parties to drive marketing promotions.

Accomplishments:

- Created the world's first digital kickball game, which was ranked #62 by Apple in 2011

Imaging & Creative Services Department Supervisor • June 2005–June 2008

Landmark Community Newspapers, Inc. • Westminster, Maryland

Led a team of graphic designers and pre-press technicians to produce various periodicals, magazines and other print products. Worked in an art director role with a team of graphic designers to create print and web advertisements. Directed a team of pre-press technicians.

- Accomplishments:*
- Award winning designs recognized by the Maryland, Delaware, DC (MDDC) Press Association
 - Designed the rebranded classified section of the *Carroll County Times*

Icon Design & User Interface Consultant • February 2006–June 2006

Agnik, LLC • Columbia, Maryland

Worked with a group of programmers to design icons and application screens for the MineFleet vehicle monitoring program. Acted as a consultant to style and brand the user interface.

PROFICIENCIES

- Mac OS X & Windows XP/Vista
- Acrobat Pro
- InDesign
- Photoshop
- Illustrator
- Dreamweaver
- HTML/XHTML/CSS
- DotNetNuke CMS
- Microsoft Office
- Filemaker Pro
- And More!*

EDUCATION

University of Maryland Baltimore County, 2002–2006

Bachelor of Arts in Graphic Design; Minor in Psychology

Magna Cum Laude, 3.84 GPA • Dean's List Honors, 7 consecutive semesters